Touchstone1
a higher level of connection

Managed WiFi vs. Traditional Bulk WiFi

Boost revenue and keep residents happy with the industry's top managed wifi solution.

Upfront Cost Comparison

Managed WiFi

Typical Internet Speed	**1000Mbps/1000Mbps**
Upfront Equipment Cost	$180,000.00
Upfront Wiring Cost	$200,000.00
Recurring Price Per Unit	$14.95
TOTAL COST	**$620,000.00**

Traditional WiFi

Typical Internet Speed	**200Mbps/20Mbps**
Upfront Equipment Cost	N/A
Upfront Wiring Cost	N/A
Recurring Price Per Unit	$74.95
TOTAL COST	**$760,000.00**

Monthly Revenue Comparison

Managed WiFi

Contract Length	**120 months**
Typical Internet Speed	**1000Mbps/1000Mbps**
Base Charge to Resident	$74.95
Profit to Owner/Manager	$60.00
Total Revenue Per Month	$12,000.00
TOTAL REVENUE *Based on 120 months	**$1,060,000.00**

Traditional WiFi

Contract Length	**120 months**
Typical Internet Speed	**200Mbps/20Mbps**
Base Charge to Resident	$74.95
Profit to Owner/Manager	$10/ Activation
Total Revenue Per Month	$2,000.00
TOTAL REVENUE *Based on 120 months	**$240,000.00**

***Based on a 200-Unit property**

In the wrong hands, the latest technology means nothing.

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Unlock New NOI from Your Internet Service

MANAGED WIFI BY TOUCHSTONE 1: A HIGHER LEVEL OF CONNECTION

The latest technology means nothing if the support behind it goes silent. We don't just hand over a powerful network and hope for the best — we design it for real-life use and back it with a team that actually shows up.

As your trusted partner, we handle it all — from network design and installation to ongoing monitoring, maintenance, and support.

	Traditional WiFi	Touchstone 1 Managed WiFi
In-unit setup required	✓	
Property responsible for unreturned equipment	✓	
Resident Credit Checks	Maybe	
Internet Service Activation Fee		
Automated internet onboarding	Maybe	✓
Additional internet hardware required		
Improved cellular coverage		✓
Property-wide WiFi coverage		✓
Property-wide WiFi roaming		✓
Property-wide guest network		✓
AI-Powered WiFi		✓
Redundant WiFi Connection		✓
Delivering enterprise-grade service to every apartment		✓
Professional Grade Equipment Installed in each unit		✓
Tech debt on property		✓
Property owns WiFi Infrastructure	✓	
5-Star service/support		✓
SLA service/support guarantees		✓
Internet back-up/failover		
Resident Internet Account Freeze Available		✓
ALL equipment monitored 24/7/365	Maybe	✓
Property-wide internet usage dashboard	Maybe	✓
PMS integration		✓

Schedule Your Free WiFi Assessment Today

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